

# CHAT ZONE alissafunk.com alissa.funk@gmail.com 770.377.0462

### **SCHOOLING**

COPYWRITING | THE CREATIVE CIRCUS // 2017

BACHELOR OF SCIENCE | COLLEGE OF CHARLESTON // 2010

Business Administration / Hospitality & Tourism

### **YAWBS**

COPYWRITER I WUNDERMAN THOMPSON ATL // DEC 2021- PRESENT

COPYWRITER I FOCUS BRANDS // FEB 2020 - DEC 2021

Jamba Juice, Moe's Southwest Grill, McAlister's Deli, Schlotzsky's

CAREER SERVICES ADVISOR I THE CREATIVE CIRCUS // JUNE 2019 - FEB 2020 ATLANTA, GA

FREELANCE COPYWRITER // FEB 2019 - PRESENT

New Reform Temple of Kansas City, Dimensional Innovations, Strapt Vending, Team Seas

COPYWRITER | BARKLEY // SEPT 2017 - APRIL 2019

Vanity Fair Lingerie, Wingstop, Cargill, Dairy Farmers of America, Bass Pro/Cabela's, Blue Cross Blue Shield

COPYWRITING INTERN | MY FRIEND'S NEPHEW // APRIL - SEPTEMBER 2017

College Football Hall of Fame, Henry's Louisiana Grill, The John Maxwell Company, Orangetheory Fitness

## **KNACKS**

Yiddish Expressions Making Everything Into A Song Elementary Calligraphy Drawing More Than a Stick Figure Newborn Baby Level Adobe Suite Skillz

# YOU LOVE ME, YOU REALLY LOVE ME

Real World Accolades

Bronze- 2018 Cannes Lions - The Most Well-Reviewed City on Amazon

Silver - 2018 Addys KC - The Most Well-Reviewed City on Amazon

Silver - 2019 Addys KC - Wingstop Valentine's Day

Creative Circus Student Show • 2017

Gold, Branding- Chiclets

Gold, Print Advertising Campaign- SeaVees

Silver, Branding-Peter Pan Peanut Butter

Bronze, Integrated Advertising Campaign- Chiclets

Adobe Design Achievement Awards • 2017

Semi-Finalist, Commerical-Packaging Design- Peter Pan Peanut Butter